

Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. In Partnership with ESTEAM Community Foundation

CORPORATE SPONSORSHIP PROPOSAL

For the

17th ANNUAL EMINENCE GALA

March 30, 2024

Rosen Centre Hotel 9840 International Drive Orlando, Florida 32819

Please visit our website at http://www.dstorangecountyfl.org or call (305)791-4926 for more information.



Orange County (FL) Alumnae Chapter Delta Sigma Theta Sorority, Inc.

Dear Potential Supporter:

This sponsorship package comes seeking your support and participation. Orange County (FL) Alumnae Chapter in partnership with the ESTEAM Community Foundation will host its 17th Annual Eminence Gala on Saturday, March 30, 2024, at 7:00 p.m. at the Rosen Centre Hotel, 9840 International Drive, Orlando, Florida 32819.

Over the past sixteen years, approximately \$183,750 have been awarded to local high school juniors and seniors.

We look forward to your support and financial contribution. Through your participation and partnership, we can meet a fundamental objective of our organization-to educate more youth and effectively change tomorrow!

For additional information, please feel free to contact our 2024 Eminence Co-Chairs: Kerline Docteur at (407) 340-7460, Lonneen Brown at (321) 662-9125, and Monica Ross at (386)453-1191.

Respectfully,

Kristian Genkins

Kristian Jenkins, President Orange County (FL) Alumnae Chapter Delta Sigma Theta Sorority, Inc. P.O. Box 608593 Orlando, FL 32860 www.dstorangecountyfl.org

Who We Are Nationally

ABOUT THE ORGANIZATION

Delta Sigma Theta Sorority, Inc. is a private, non-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. The sorority currently has over 1,000 collegiate and alumnae chapters located in the United States, Canada, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas, Jamaica, West Africa, Southern Africa, United Arab Emirates, the Republic of Korea, and the United Kingdom. The major programs of the Sorority are based upon the organization's Five-Point Programmatic Thrust:

- o Economic Development
- o Educational Development
- o International Awareness and Involvement
- o Physical and Mental Health
- o Political Awareness and Involvement

The Sorority was founded in 1913 by 22 collegiate women at Howard University to promote academic excellence and provide assistance to those in need. The Founders of Delta Sigma Theta Sorority envisioned an organization committed to sisterhood, scholarship, service and addressing the social issues of the time. Since its founding, Delta Sigma Theta has become one of the preeminent service-based sororities with more than 350,000 initiated members.

As a sisterhood comprised primarily of Black, college-educated women, the Sorority seriously considers the issues impacting the Black community and boldly confronts the challenges of African Americans and hence, all Americans. Over the years, a wide range of programs addressing education, health, international development, and the strengthening of African American families have evolved.

Who We Are Locally

The Orange County (FL) Alumnae Chapter (OCAC) of Delta Sigma Theta Sorority, Inc. was chartered on May 28, 1983. With a desire to revitalize Delta's Five-Point Programmatic Thrust, the women of Orange County (FL) Alumnae Chapter use their organizational skills and education to enhance the civic and social development of the residents within Orange and Osceola counties. Since its inception, OCAC has remained committed to stellar service and delivery of award-winning public service programming that has resulted in more than \$183,000 in awarded scholarships and incentives to graduating students, programming services for at-risk students, programming enabling community members to have access to tools and services that provide them with financial freedom, as well as resources to improve their physical and mental health. Social ACTion is at the core of what we do. It is WHO we are.

ABOUT THE ESTEAM COMMUNITY FOUNDATION

The ESTEAM (Empowering, Social Change through Technology, Education, Arts and Mentoring) Community Foundation, Inc., a non-profit organization under Section 501(c) (3) of the Internal Revenue Code, was organized in April 2016 to support charitable educational, cultural, technological, economical and scientific development programs. We are working in partnership with Orange County (FL) Alumnae Chapter (OCAC) of Delta Sigma Theta Sorority, Inc. to make a difference and positively impact our community by providing funds to support our initiatives and scholarships within the Central Florida area.

ABOUT THE EMINENCE GALA

The 17th Annual Eminence Gala will be held on **Saturday**, March 30, 2024.

Since March of 2006, the Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. has produced the Eminence Gala to showcase youth from all over Central Florida. This program focuses on incentive awards while introducing the honorees to society, exposing them to workshop training in the areas of economic development, educational development, international awareness and involvement, physical and mental health, and political awareness and involvement.

Young high school juniors and seniors - male and female - have participated in this education-focused program, which encourages and supports academic achievement, while providing a life changing experience in areas such as etiquette, professional development, financial management, college preparation and tours, and physical and mental health awareness. By recognizing high achieving junior and senior students for outstanding scholastics, extracurricular involvement, and participation in community service endeavors, we have successfully provided approximately \$183,750 in support of continued education.

ABOUT THE STATEMENT OF NEED

Delta Sigma Theta's purpose is to provide services and programs to the community that will promote human welfare. Thanks to individual contributions and long-term corporate partnerships, we are able to help individuals and families throughout the Greater Orlando area.

By supporting the Eminence Gala, you can help your community increase the number of high school seniors who can attend a public or private college or university nationwide. Each participant is selected based on criteria which includes participation in each developmental segment, school G.P.A., community service, and future aspirations. Applications for the Eminence Gala were accepted through mid-December with developmental sessions beginning in January. Students who live in the Central Florida area were eligible to apply.



SPONSORSHIP OPPORTUNITIES

2024 SPONSOR LEVELS

Platinum Sponsor \$5,000

- Recognition as Event Sponsor at the Eminence Gala
- Special Preferred seating for ten (10) at the Eminence Gala
- Name and logo on all printed material

Recognition as a Presenting Sponsor on:

- Event program (logo)*
- Table signage
- Inside cover of souvenir journal*
- Mention in all promotional materials, including print and electronic media

Gold Sponsor \$3,000

- Special Recognition at the Eminence Gala
- Preferred seating for six (6) at the Eminence Gala

Recognition as a Gold Sponsor on:

- Event program (name)*
- Full page advertisement in souvenir journal*
- Mention in presentation at the event (name and logo)
- Social Media recognition

Silver Sponsor \$1,500

- Special Recognition at the Eminence Gala
- Preferred seating for four (4) at the Eminence Gala

Recognition as a Silver Sponsor on:

- Event program (name)
- Full page advertisement in souvenir journal*
- Mention in presentation at the event (name and logo)
- Social Media recognition

Bronze Sponsor \$1,000

• Reserved seating for two (2) at the Eminence Gala Recognition as a Bronze Sponsor on:

- Event program (name)
- Mention in presentation at the event (name)
- Social Media recognition

Copper Sponsor \$500

• Reserved seating for one (1) at the Eminence Gala <u>Recognition as a Copper Sponsor on:</u>

- Event program (name)
- Mention in presentation at the event (name)

Crimson Sponsor \$250

• Recognition in event program as a Crimson Sponsor

Cream Sponsor \$100

Recognition in event program as a Cream Sponsor

Individual Gala Tickets \$125.00

*Please email your personalized ad to eminence.ocacdst@gmail.com

Ads are due by March 1, 2023 (Platinum/Gold/Silver sponsors only)

Ad Specifications: Trim size: 8.5 x 11" Bleed size: 8.75 x 11.25" Live area: 8.25 x 10.75"



Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. in Partnership with the ESTEAM Community Foundation

17th ANNUAL EMINENCE GALA SPONSOR PLEDGE FORM

Sponsorship Ads	Sponsorship E	Donors
Platinum* \$5,000	Bronze	\$1,000
Gold* \$3,000	Copper	\$500
Silver* \$1,500	Crimson	\$250
Platinum/Gold/Silver sponsors: Please email your	Cream	\$100
personalize ad for the souvenir booklet to eminence.ocacdst@gmail.com by March 1, 2024.	Custom donation	\$
Ads submitted after this date will not be in the		
souvenir booklet, but funds submitted will go to		
the honoree(s) indicated on the form.		
Your corporate sponsorship or donation of \$	250 or greater can be tax de	eductible.
Please make checks payable to ESTE	AM Community Foundatio	n.
All contributions are due	by March 17, 2024	
Please list this sponsorship in the souvenir jour		
Please make this an <u>anonymous</u> donation.		
sponsor# of the Eminence Honorees.		
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SIGNATURE:

Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated - P.O. Box 608593, Orlando, FL 32860 www.dstorangecountyfl.org

DATE: